

Otonabee Squares

Summer 2019



We are just 6 weeks away from starting a new season of dancing – Monday September 9th. It means getting together with dance friends we may not have seen for a few months. We had a great turnout for our two June dances. Thanks to all.

This time of year also means it is time to get serious about recruiting new dancers. We need your help to do this! We lose dancers every year for a variety of reasons. **YOU** are the best advertisement for our club and we rely on you to invite new people to come out and dance! 80% of dancers come to the club by word of mouth.

Included with this letter are 2 business cards/coupons which we ask you to hand out to invite new dancers to join us. Please remember to tell people that it will not cost them anything to come out and try.

There are two flyers which, if possible, will you post in a place that may attract attention. I suggest you post these towards the end of August. (They get taken down if left too long, however use your own judgement).

If you need anymore of any of the above, please email us at otonabeesquares@gmail.com or phone Doris: 905-342-5644 or Nelly at 905- 419- 1146.

Our first night back will be a free night for first time dancers. First time dancers are invited to begin Sept. 9th, 16th or 23rd. First time dancers will receive one free night and then will commence to pay the nightly fee of \$5.00. Our usual program will apply: basic and new dancers 6:30-8pm and mainstream 8:00 -9:15 pm.

Please remember the fall dance sponsored by Lift Lock and the Toronto & District Square Dance Association on Saturday, October 5th. There will be two halls for dancing (Plus and A2) Dancing will be in the afternoon from 2-5pm and in the evening from 7 pm – 9:30 pm. Event to take place at Trinity United Church.

Webpage for Toronto and District Square Dance association can be found at: [www. td-dance.ca](http://www.td-dance.ca)

If you have any suggestions about advertising, please contact Nelly.

Enjoy the rest of the summer and we look forward to seeing you and your friends back in September.

Nelly

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